

GRANT GARRISON EXECUTIVE SUMMARY

Creative. Technical. Cinematic. Unstoppable.

Grant Garrison is a visionary Digital Marketing Manager, Creative Strategist, and Multimedia Executive with over 30 years of veteran experience bridging high-end creative mastery with enterprise-level commercial execution. Armed with an "owner's mindset," Grant is a rare, full-stack talent who independently directs comprehensive marketing campaigns, edits cinematic video, engineers web architecture, and designs premium collateral. He delivers big-agency capability with boutique-agency speed.

CORE COMPETENCIES & TECHNICAL PROFICIENCIES

- **AI Management & Training:** QA/QC, Prompts, Rubrics, Annotation, Audio/Video/Text/Images/Robotics.
- **Digital Platforms & Web Architecture:** Full-Stack Enterprise Web Architecture, CMS, CRM, WordPress, HubSpot, AEM/CQ3 - CQ5, HTML, DHTML, JavaScript, Server Admin, Active Directory, Windows Servers, LAN, WAN, Linux, Mac, PC, Sgi.
- **Creative Media & Production:** Graphics, Film, Video, Audio, Animation, 3D, VR, AR, VRML, Editing, Sound Design, Special F/x, Video Capture, Streaming.
- **Software Mastery:** Adobe CC, Creative Suite, Premiere, After Effects, InDesign, Cinema 4D, Fusion360, Joomla, COREL, Ad Maker Pro, QuickBooks Pro, TrueSpace, PageMaker, FrameMaker, Avid, ProTools, 3D Studio, Sound Forge, Vegas, Acid, Bryce, Vue XStream, Poser, AutoCAD, Quark XPress, Effects Deco, Scala.
- **Marketing & SEO:** Advanced SEO/SEM strategy, Data & Traffic Analytics, Technical Copywriting & Illustration, Social Media Platform Management, B2B/B2C Advertising, Crisis Management.
- **Quality Assurance & Testing:** White Box and Black Box Testing, Software QA.
- **Additional Skills:** Product Design, Display/Kiosk Design & Fabrication, Focus Groups, Sales DB Development, Window Washing.

EDUCATION & CERTIFICATIONS

- **Micro1 AI Certification.**
- **Certified Conforming Editor.**
- **BA in Motion Picture and Television Production / Broadcast** — The Golden State School of Motion Picture and Television Production / The Film Group Institute (1989–1992, Canoga Park, CA).
- **Certificates of Proficiency and Course Completion:** Film, Television, and Video Production, Directing, Producing, Editing, Cameras, Lighting, Special F/x, Art Dept.

PROFESSIONAL EXPERIENCE

Artificial Intelligence & Tech Innovation

- **Handshake AI | AI Training Manager M1** (*Feb 2026 – Current, Remote*): Advanced prompting and annotation, detailed rubric creation, and advanced AI audio, video, image, and robotics training model development.
- **Micro1 | AI Quality Control** (*July 2026 – Current, Remote*): AI video and robotics QA, detailed annotation, reporting, task review, and quality control.
- **Shasta QA | Web Designer & Software Tester** (*June 2010 – Sep 2013*): Executed rigorous testing and design under supervisor Rob McDonald.

Enterprise Digital Marketing & Business Leadership

- **Grant Garrison LTD | Owner / Principal Marketing Consultant** (*Jun 2015 – Present*): Operate a premium digital consultancy providing full-stack Marketing, Audio/Video Production, and Technical Solutions. Provide technical writing, integrated SEO/SEM campaigns, and digital asset creation. Built a symbiotic corporate architecture linking Grant Garrison LTD (parent S-Corp) with Dungeons & Starships LLC (physical tavern) and The Foundation for Sound Living, INC (501c3 non-profit) to recirculate resources and secure community arts grants.
- **Skyline Products, Inc. & PriceAdvantage | Digital Marketing Manager** (*Apr 2025 – Jan 2026*): Directed the full-stack overhaul of two enterprise corporate websites, modernized the digital footprint for hardware and SaaS products, and orchestrated a complete SEO turnaround that propelled event landing pages from unranked to the #1 position on Google Page 1. Produced custom visualization assets on the fly that secured a \$65,000+ contract win.
- **Boulder County | Website Administrator** (*Feb 2017 – July 2017*): Led the complex migration of hundreds of web pages from SharePoint to WordPress with zero data loss, conducting thorough QC checks and implementing UI/UX best practices.

Film, Television, & Broadcast Production

- **LFP Broadcasting | Conforming Editor** (*Sep 2014 – Jun 2016*): Maintained a comprehensive database for digital assets and ensured strict adherence to broadcast standards.
- **Front Range Media | Video Production & Editing Lead** (*Nov 2005 – Aug 2014*): Produced and edited commercial video content, promotional spots, broadcast-quality titles, and 3D animations.
- **RCAC TV | TV Station Manager/Producer** (*Jan 2008 – Feb 2009*).
- **ABC/KRCR Channel 7 | Live TV Audio & Video Editor** (*Nov 2006 – Feb 2007*).
- **Deadline Creative Services | Multimedia, Sales, Tech Support** (*May 2003 – June 2004*).
- **NBC/CBS KNVN Channel 4 | Live Audio and Graphics Engineer** (*Nov 2002 – Feb 2003*).
- **Hollywood Feature Films (Art Dept, VFX, Stunts, Pyrotechnics)**: *T2-3D* (Scenic Sculptor), *Dumb & Dumber* (Swing Gang), *King Pin* (Lead Man), *3 Ninjas Pt. 2* (Lead Man), *Puppet Master IV & V*, *The Searchers Pt. 2*, *Demon In A Bottle*, and *Trancers IV, V, VI*.
- **Television & Video Experience**: *Politically Incorrect*, *Candid Camera*, MC Hammer music video (*Down to My Feet*), Ice Cube & Mac10 (*Slaughterhouse*), The Isley Brothers (*Big Dog*).

Property & Estate Management

- **Golden Estates (Oroville, CA):** Management, maintenance, landscaping, and engineering for 52 units on 15 acres (2010–2013).
- **Wadeco Management (Simi Valley, CA):** Area Maintenance Supervisor for 128 units across three properties (1993–1995).
- **Sunbelt Investments (Studio City, CA):** Maintenance, security, and renovations for 56 units (1990–1993).
- **Westcom Property Services (Tarzana, CA):** Assistant Resident Manager for 72 units (1986–1988).

PERSONALITY & LEADERSHIP PROFILE

- **The "Mentor" Archetype:** According to the Traitify Big 5 Personality assessment, Grant is a highly collaborative energy hub whom others naturally organize around. He enjoys working with others, adapts to varied situations, and thrives in high-energy environments.
- **Performance Metrics:** Scored a perfect 100% in Confidence, Interactivity, Enthusiasm, Orderliness, and Attention-Seeking.
- **Problem Solving & Execution:** Exhibits High Openness (visionary, original, sees the big picture) and High Conscientiousness (structured work style, focused on task, identifies key goals). Exhibits High Extraversion and High Agreeableness (accommodating, non-confrontational, negotiates through harmony).

LETTERS OF RECOMMENDATION & ENDORSEMENTS

Charles Leranbaum | Director of Operations, LetsTrade, LLC.

"I am writing to recommend Grant Garrison, who worked with our Company, LetsTrade as a UGC (user-generated content) creator. During his time with us, Grant consistently produced authentic, on-brand video and photo content that resonated with our audience and supported our marketing goals. Grant is a creative and reliable content producer. He brought fresh ideas to every project, adapted quickly to brand guidelines and creative briefs, and delivered work on schedule. He communicated well with our marketing team, took feedback constructively, and was easy to collaborate with throughout the production process. Grant's departure from LetsTrade was not a reflection of his character or the quality of his work, but a function of us having to stop our UGC content campaign due to redevelopment. I am glad to recommend him for future opportunities in content creation, social media marketing, or related creative roles, and I am confident he will be a valuable addition to any team he joins."

Cara Brubaker | Human Resources Supervisor, Skyline Products, Inc.

"Grant did not just manage our marketing; he fundamentally transformed our digital footprint and directly impacted our bottom line... Grant is a rare find: a strategist who can also edit the video, fix the website code, and design the collateral himself. He requires zero hand-holding and acts with an 'owner's mindset.' I recommend Grant Garrison without reservation to any organization looking for a Marketing Manager who is ready to deliver ROI from day one."

Douglas Stuart Crane | Sr. Network Engineer, Banyan Computing, Inc.

"He has a high level of technical expertise... What he did not know he was able to quickly pick up and soon became a highly sought after source of knowledge on the subject. I have interviewed many potential candidates and I have found that there are a lot of people with the ability to learn something. However, there are few with the raw talent to really grasp the complexities involved in my field. I find Mr. Garrison to be one of the latter."

PROFESSIONAL REFERENCES

Corporate & Technical Clients

- **Amber Ani**, Content Manager: LetsTrade | (415) 342-9700 | amber.ani@letstrade.us
- **Cara Brubaker**, HR Supervisor: Skyline Products Inc. | (719) 392-0293, (719) 392-3839
- **Gibson Elliot**, Client/Employer: American Mechatronics Corporation | (510) 292-0239 | gibsonelliott@yahoo.com
- **Douglas "Bodhi" Crane**, Sr. Network Engineer / Client: Banyan Computing | (916) 613-5626, (916) 613-3895

Media, Broadcast, & Entertainment

- **Frank DiSalvo**, Entertainer / Client | (760) 668-2901 | frank@frankdisalvo.com
- **Doug Murphy**, Employer: Sweet Jean Media | (303) 709-9962 | sweetjeanmedia@gmail.com
- **Dustin Chitty**, Employer: Jax Boi Productions | (715) 416-0073 | jaxboiproductions@gmail.com
- **Rob McDonald**, Employer/Coworker: ShastaQA/NorCalBeat.com | (530) 356-5248[cite: 3, 7]
- **Nik Brockman**, Colleague: Boulder County | (702) 849-5065
- **Mike Ordish**, Colleague: LFP Broadcasting | (303) 441-0825
- **Chris Wright**, Colleague: Front Range Media | (970) 980-4588
- **Jennifer Boden**, Colleague: ABC/KRCR CHANNEL 7 | (530) 243-7777
- **Dan Miller**, Colleague: NBC/CBS KNVN CHANNEL 4 | (530) 226-6600
- **Sue LaPrelle**, Creature/Special Effects Pro: Union Creature Effects | (714) 404-7463[cite: 3, 7]