

# GRANT GARRISON

Colorado Springs, CO | 719-922-1640 | email@grantgarrisonltd.com | www.grantgarrisonltd.com

## PROFESSIONAL SUMMARY

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Creative executive and strategic technologist with over 30 years of experience bridging technical development and high-end content production for enterprise and industry clients. Specializing in concept through execution of full-stack and vertically integrated campaigns, dynamic video content, and brand visuals that boost engagement and close high-level deals. Proven track record in Cinematic Multimedia, Graphics, Packaging, Advertising, and SEO-driven strategies, including dominating Google search rankings for primary domains and landing pages, and securing significant contracts through bespoke visual assets.

## CORE COMPETENCIES

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- **Marketing Strategy:** Advanced SEO/SEM, Full-Stack Content Strategy, Sales Enablement, Brand Development and Identity Architecture.
- **Creative Production:** Commercial and Cinematic Video, Pro Audio, High-Fidelity Graphic Design, Motion Graphics, Executive Art Direction, Technical Copywriting & Illustration, Special F/X.
- **Digital Architecture:** Enterprise Web Overhauls, UI/UX Design, Technical SEO Dominance, Data & Traffic Analytics.
- **Content Systems:** Copywriting, Technical Illustration, Multi-Channel Campaign Execution, Digital Asset Management.
- **Technical Execution:** Full-Stack Enterprise Web Architecture (CMS/WordPress), UI/UX Interactive Design, Front-End Frameworks (HTML/CSS), QA & Accessibility Compliance, Data Analytics.

## PROFESSIONAL EXPERIENCE

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### SKYLINE PRODUCTS, INC. & PRICEADVANTAGE | *Digital Marketing Manager* | Apr 2025 - Jan 2026

Recruited to lead digital strategy for the Fuel Price Signs, Traffic Signs, and Fuel Pricing Management Software

- **Revenue Impact:** Directly contributed to closing a significant contract with a major client by rapidly creating custom visualization assets that overcame buyer hesitation and secured the deal.
- **SEO Dominance:** Orchestrated a complete SEO turnaround, propelling Home Pages and Event landing pages from unranked to the #1 position on Google Page 1 and achieving a Multiple top 10 rankings for the main corporate domains.
- **Web Strategy:** Directed the full-stack overhaul of two enterprise corporate websites (Skyline Products & PriceAdvantage), optimizing UX/UI design in XD and modernizing the digital footprint for both hardware and SaaS product lines.
- **Brand Growth:** Designed and launched a new suite of marketing that refreshed the corporate brand identity, resulting in a measurable increase in inbound interest and lead generation.

### GRANT GARRISON LTD | *Owner / Principal Marketing Consultant* | Jun 2015 - Present

A digital consultancy providing full-stack Audio/Video Production, Marketing, and Technical Solutions.

- **Creative Services:** Graphics, Advertising, Multimedia, 3D, Social Media Content, Copy, Technical Writing & Illustration, video production, motion graphics, 3D/AR/VR, and web development.
- **Integrated Marketing:** SEO/SEM, "Fractional CMO" services, combining high-level strategy with hands-on art direction
- **Event Operations:** Managed logistics and crew operations for large-scale events, overseeing installation and setup for hundreds of productions across the US.

## **BOULDER COUNTY | Website Administrator | Feb 2017 - July 2017**

- Migration Leadership: Led the complex migration of hundreds of web pages from SharePoint to WordPress, ensuring zero data loss and minimal disruption to users.
- Quality Assurance: Conducted thorough QC checks and implemented UI/UX best practices to enhance accessibility and user engagement for government digital assets.

## **LFP BROADCASTING | Conforming Editor / Digital Asset Manager | Sep 2014 - Jun 2016**

- Post-Production: Performed high-volume conforming editing tasks, ensuring seamless visual continuity and adherence to strict broadcast standards.
- Asset Management: Maintained a comprehensive database for digital assets, facilitating rapid access for production teams and ensuring efficient workflow management.

## **FRONT RANGE MEDIA | Video Production & Editing Lead | Nov 2005 - Aug 2014**

- Content Creation: Produced and edited commercial video content for diverse clients, including television broadcasts and promotional spots.
- Motion Graphics: Created broadcast-quality titles, graphics, and animations to elevate client branding.
- Camera, Jib, Lighting, Sound, Editing, Motion Graphics, VO, Production Crew

**RCAC Community Access TV** - TV Station Manager/Producer (January 2008 to February 2009)

**ABC/KRCR CHANNEL 7** - Live TV Audio & Video Editor (Nov 2006 to Feb 2007)

**NBC/CBS KNVN CHANNEL 4** - Live Audio and Graphics Engineer (Nov 2002 to Feb 2003)

**35+ Years of Hollywood Film and Television Production and Special Effects**

## **EDUCATION**

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### **The Golden State School of Motion Picture and Television Production**

**DBA: "The Film Group Institute"**

*BA, Motion Picture and Television Production and Broadcast*

*Northridge, CA*

## **CERTIFICATION**

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- Film & Video Producing
- Directing
- Film & Video Editing
- Camera Operator
- Lighting
- Art Department
- Special Effects
- Certified Conforming Editor
- Software QA: White Box and Black Box Testing

## **SOFTWARE**

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AI, PC, Mac, Linux, Sgi, LAN, WAN, Server Admin, Active Directory, Avid, Pro Tools, Blender, Adobe CC, Cinema 4D, Hubspot, DaVinci, Office, JavaScript, Fusion360, CMS, WordPress, COREL, Ad Maker Pro, QuickBooks Pro, Premiere, After Effects, TrueSpace, PageMaker, FrameMaker, 3D Studio, HTML, DHTML, Javasript, SoundForge, Vegas, Acid, Bryce, Vue XStream, Logic Pro, 3D, AR, VR, VRML, Video Capture, Streaming, Poser, AutoCAD, Windows Servers, Quark XPress, InDesign, UPS, FedEx Online, Effects Deco, Scala and More!